Dear Sponsors and Donors,

On behalf of Generations Against Bullying (GAB), we wish to express our sincere appreciation for your support.

My name is Linda Lee, Executive Director of Generations Against Bullying. This letter comes with a heartfelt thank you for your kindness and generosity. Your continued support has helped us in so many ways. Your support helps us bring in special speakers, musical performers, and professional guests into school assemblies. This gives us the opportunity to engage and implement our Peer Ambassador Upstander Program. Our Peer Ambassador Upstander Program has proven to create extraordinary leadership abilities in our students by teaching them the tools and providing the resources to be an Upstander in a non- threatening way.

Our Upstander program is unique, there is no other program out there like ours. There is so much research on the bully and victim, but we failed to investigate the solution, the bystander intervention. Statistics shows, 85% of the time the bullying will stop within 10 seconds if the bystander becomes an Upstander in a non-threatening way. Our program is so unique and will enhance any program a school may be using as a preventive anti-bully program.

We have brought entire communities together to show our powerful 54-minute special addition movie that combines the Emmy winning documentary of Lee Hirsch’s Bully Movie with Anderson Cooper’s 360 program follow-up. We know our outreach efforts involve more than just reaching out to the schools. Solutions to bullying are not simple. [Bullying prevention](https://www.stopbullying.gov/prevention/index.html) approaches that show the most promise confront the problem from many angles. They involve the entire school community—students, families, administrators, teachers, and staff such as bus drivers, nurses, cafeteria and front office staff—in creating a culture of respect.

GAB’s Peer Ambassador Upstander Program provides the tools necessary to teach the students (bystanders) how to intervene in a non-threatening way. Bullying does not occur in front of the teachers, administrators, or counselors-it occurs among the students. Therefore, we want to put the power to stop bullying back into the hands of the students. We want to implement our Peer Ambassador UpstanderPrograming in every school across America. We know through years of hands-on experience, the act of being an Upstander is heroic. It takes incredible courage and strength. It is a sign of greatness. It is an act of love. Historic figures like Nobel Peace Prize Martin Luther King Jr., American Red Cross founder Clara Barton, Nelson Mandela, and Mahatma Ghandi, made their mark on history by acting as Upstanders motivated by the love for others.

Our future generation is at risk. Bullycide (suicide as a direct result of bullying) is becoming one of the leading causes of death in our children between the ages of 10-14. It’s going to take compassionate sponsors like you, who are concerned about our future generation, to stop this horrific epidemic and continue our mission to save lives. Our future generation needs you today!

On behalf of our children, whose lives you will touched by your donation, we are grateful for caring people like you, who can help us make a difference. Please keep this written acknowledgement of your donation for your tax records. Generations Against Bullying is a nonprofit, 501(c)(3) service organization. Donors may deduct contributions as provided in the IRC 170(c)(3) of the U.S. Tax Code. EIN# 46-1571962. As a non-profit, 501(c)(3), your donation is tax deductible.

Sincerely,

Linda Lee and the GAB Family,